



FRANK MERCHLEWITZ

Digital Media Producer

frank@frankmerchlewitz.com
507-450-6019
frankmerchlewitz.com
Minneapolis, MN

EXPERIENCE

WEB CONTENT SPECIALIST

Saint Mary's University of Minnesota: AUG 2014 - PRESENT

Produce, shoot and edit videos for digital campaigns focusing on student recruitment and donor fundraising. With the marketing team, develop video strategy that includes appropriate use and budgeting for equipment. With the web team, perform daily maintenance of website and participate in designing new responsive e-mail templates.

ASSISTANT PRODUCER

Strategic America: JAN 2014 - JUL 2014

Supported the broadcast advertisement production team by creating accurate schedules and other records while facilitating communication. Handled production equipment and recorded and edited VO tags for channel marketing videos. Contributed ideas in casting meetings and brainstorming sessions.

TECHNICAL DIRECTOR

Welch Avenue Show - AUG 2013 - JUL 2014

Operated video switcher and audio mixer during livestreamed podcast. Performed miscellaneous production duties, such as capturing production stills and B-Roll, running cable, creating live graphics and posting content to the web.

WEB CONTENT COORDINATOR

Drake Broadcasting System: MAR 2013 - MAY 2014

Managed Drake Broadcasting System's website and social media accounts. Redesigned websites for campus TV and radio stations. Led team of student producers for a live concert video series. Worked with DBS staff on live broadcasts, including camera and audio operations.

Honors

Robert Bliss Award

Presented to graduating senior with highest GPA in Drake's School of Journalism and Mass Communication

Silver Telly Award for "Emerging Media"

Produced with Drake students. I was Director of Photography and composed music.

Sigma Tau Delta - English Honor Society

Order of Omga - Greek Honor Society

Best Short Fiction Piece - "Syntax Error", Periphery

SKILLS

PROFICIENT

Adobe: Premiere, Photoshop. HTML/CSS. DSLR and ENG Cameras. Music composition in Logic and Finale. CMS experience in Wordpress.

INTERMEDIATE

Adobe: After Effects, Audition. PHP/Javascript. Protocols and Avid editing systems. Metrics with Google Analytics.

BASIC

Adobe: InDesign, Illustrator. DaVinci Resolve.

EDUCATION

Drake University

Des Moines, IA

Graduated *summa cum laude* in May 2014 with bachelor's degrees in Electronic Media and Writing and a concentration in jazz performance.

Activities

President, Drake Jazz I and jazz combos

Radio host, KDRA-LP; "The Indie Room"

Technical Director, Drakeline Student Newscast

Author, *Periphery* Art and Literary Journal

Writer, *Times-Delphic* Student Newspaper

Writer, Des Moines Band Bombshell

Music Coordinator, Ankeny Presbyterian Church

Marketing Committee, Des Moines Music Coalition

Freelance Jazz Pianist

Tau Kappa Epsilon Fraternity -

House Manager, Recruitment Coordinator, Secretary

Let me be FRANK

Because that's my name. I'm a 23-year-old digital media producer and musician living in the Whittier neighborhood of Minneapolis. I play in five bands in the Cities. One is called Canadian Girlfriend, which is now my favorite band name. My passion is video content for the web. I've worked for local news stations and on national TV shoots, and thrive on the frenetic pace of production deadlines. Let's chat.